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“The Economic Report” show to feature Roth Bros.

October 15, 2008, Deerfield Beach, FL – The producers of **The Economic Report** are pleased to announce that *Roth Bros.* will be featured in an upcoming episode as part of the show's *Environmental Impact* series on *Renewable Energy Solutions for the 21st Century*.

As utility costs rise with the price of fossil fuels, businesses are looking for ways to cut their energy costs. There are many avenues they can take, from preventive maintenance of their HVAC systems to monitoring their energy consumption and making adjustments accordingly. Many have turned to Ohio-based, veteran contractor, Roth, founded in 1923. The company has evolved into the leader in creative, software driven energy management systems.

In this age of building automation, technologies are available that allow for energy reduction during operating hours as well as after, resulting in a reduction in operating costs. Roth's innovative technologies and time-tested energy-saving strategies allow businesses to reduce their consumption and costs, while still maintaining a comfortable environment.

Roth's product line includes systems that adjust to real-time utility pricing and systems that adjust according to peak demand. Analyzing the needs of each client, Roth designs each system based on their clients' needs, be it new construction or retrofit of an existing building, whether it's a hospital, office building, school, manufacturing facility, or their original specialty, retail.

Additional information on Roth's Energy Management Technologies can be found online, at www.rothbros.com.